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**National Release of Kaiju Big Battel DVD “TEREBI SENTO”
Kicks Off With MTV2 Special on December 13th at 2pm ET**

Want giant city-crushing monsters in a classic struggle between good versus evil? Fresh off a year of sold-out live show triumphs, the Kaiju Commissioner has declared the nation ready for Kaiju Big Battel. First with **KAIJU BIG BATTEL SUPER SPECIAL on MTV2** December 13th, 2003 at 2pm ET and culminating with the national DVD release of **TEREBI SENTO**, January 13, 2004.

Commenting via satellite, the Kaiju Commissioner had this to say regarding the special broadcast access granted to MTV2:

"In the past, I have rejected pleas to showcase Kaiju Big Battels on a medium as trivial as television. However, I have waived this restriction for the propaganda campaign surrounding the release of the **TEREBI SENTO** DVD. Propaganda efforts are what TV is suited for, not the ongoing Battel between Kaiju monsters."

The Kaiju Commissioner also stressed that no live Battels will be taking place on air, but with multiple monsters in one room anything can happen.

In addition to comical commentary from the KBB sports center, **TEREBI SENTO** showcases four live Battels filled with explosions, electric shocks, and the destruction of countless city blocks. And if a giant Club Sandwich fighting a killer can of Soup doesn't impress you, the DVD also includes a Golden Banana award ceremony, a soap opera-esque Alien love triangle and the Silver Potato music video tribute, "Peel Me Now." DVD extras include Kaiju character bios, live event trailers, and a "What is Kaiju?" history lesson.

Take part in the monster mayhem—**KAIJU BIG BATTEL SUPER SPECIAL on MTV2** airs on December 13th, 2003 at 2pm ET with multiple airings throughout the month. Look out for the national release of **TEREBI SENTO** on January 13, 2004 at stores across the country.

About Kaiju Big Battel

Kaiju Big Battel is a modern conflict of epic proportions. Planet Earth is under threat: scattered throughout the galaxy is a monstrous mob of maniacal villains, menacing alien beasts, and giant, city-crushing monsters that are waging war against one another. Presiding over this mayhem is the Kaiju Commissioner, an

enigmatic human-arbiter appointed by a clandestine cadre of world leaders to regulate Kaiju rage. If the Kaiju Commissioner doesn't do his job perfectly the entire world could get caught in the crossfire.

Currently, the Kaiju Universe maintains an active roster of approximately 30 monsters, including a blue alien-glutton named Sky Deviler, a factory-worker-turned-soup-can called Kung-Fu Chicken Noodle, a dirty-hare-sage dubbed Dusto Bunny, Uchu Chu the Space Bug (self-explanatory), and a despicable, square-headed mad scientist known as Dr. Cube. In addition to the Kaiju Commissioner, a few other privileged humans also get a piece of the action, including Referee Jingi, a mustachioed official who enforces fairness and civility in the ring, Anthony Salbino, an urban renewal expert who reconstructs crumbled cityscapes between Battels, and one tuxedo-wearing, mouth-running MC.

About Studio Kaiju

Studio Kaiju is an independent Boston-based performance and creative group and creator of Kaiju Big Battel, the world's only live monster mayhem spectacle. Producer of consistently sold-out events, Studio Kaiju is best known for its live tournament-style performances, which are a character driven, tongue-in-cheek hybrid of American pro-wrestling, Japanese monster-movies, and lowbrow pop-culture. These multi-media events, complete with a towering "Danger Cage", miniature cityscape, and over-sized monster-movie props, can also be viewed from a safe distance thanks to the Kaiju Big Battel DVD series from Redline Entertainment.

To fund its live event series, monster creations and metropolitan destruction, Studio Kaiju produces and distributes its own line of merchandise including T-shirts, "real" monster meat, magnets and a whole catalogue of other cool but useless, limited-edition collectibles. The world of Kaiju Big Battel is also supported by Studio Kaiju's acclaimed web site, kaiju.com, which hosts Big Battel news, monster profiles, live event videos, arcade-style games, comics, and the most fun online mall ever.

In the winter of 2004, Studio Kaiju will be captured in a 196-page book from Hyperion Books entitled, *Kaiju Big Battel; A Practical Guide to Giant City-Crushing Monsters*.

About Redline Entertainment

Redline Entertainment is the number one youth lifestyle video label. In addition to Kaiju Big Battel, the label's current roster includes Tony Hawk's "Trick Tips" and "Gigantic Skatepark Tour" Series, Fox Racing Motocross and BMX Titles, és Footwear's "Menikmati," Birdhouse's "The End," TransWorld Media Skate Titles, roxy's "Surf, NOW," Dave Mirra's "Trick Tips," Fleshwound Films' "Crusty Demons of Dirt" Series, and "360 Video Magazine." Redline Entertainment delivers marketing muscle, creative freedom, and a straight up approach to all of

its partners. Redline Entertainment is a wholly owned subsidiary of Best Buy Co. Inc. and is based in Minneapolis-St. Paul, Minnesota.